UNIVERSITY OF LA VERNE

Summer/Winter Scholarship Programs

# CALIFORNIA



CONTENT


1 - Presentation

2 - Course Description

3 - Program Organization

4 - Undergraduate Programs

5 - Graduate Programs

6 - Programs Structure


IBS

INTERNATIONAL BUSINESS SCHOOL AMERICAS

## 1 - Program

Market internationalization, once a trend is now a fact in modern business.

Executives from all over the world face the need to increase their management knowledge, improve their business English skills, and acquire cross cultural competencies through international experience. Employers give prioritize hiring individuals with well-rounded global perspectives, and the fundamental skills necessary to lead and manage teams across borders.

International Business School Americas focuses on coordinating and promoting international educational programs for students, young professionals and executives. Founded in 2003, over 1,500 students a year, from all over the world have enrolled and successfully completed our programs abroad.

The University of La Verne (ULV) offers students of higher education (undergraduate and graduate) the opportunity to attend intensive programs in Project Management, Business Strategy, Financial Decisions, Corporate Policy and Business English just outside Los Angeles, in the United States.

Students are supported by an extensive scholarship program, covering up to 70% of tuition. We welcome you to apply and participate in our programs.

**Prof. Ricardo Pitelli de Britto, PhD.**

## 2 - Course Descriptions

Courses are aimed at graduates in Business Administration or students in other fields with an interest in understanding the foundations of international business. (Please see the course list on page 2)

All courses are taught in English. This, together with extra and intra-curricular activities, allows the student to gain a profound knowledge of American affairs.

We also offer a course in Business English, at no additional cost. Our goal is to develop students' management skills in parallel to improving English language skills. For students with limited proficiency in English, "Business English - First Lessons" provides an opportunity to increase language skills will still accumulating valuable international experience.

Courses take place over three weeks of full time study in January, July and September. Classes meet Monday to Thursday, from 9 am to 4 pm. To ensure close contact between professors and students, classes are composed of groups of 15 to 30 participants.

Check out the upcoming dates for the programs on page 5

# 3 - Program Organization

***Visits to local companies, organizations and other events***

***The group will visit local companies and have lectures with Executives to provide the opportunity to interact with the business reality of the United States. Visits to organizations and events will be suggested to the students during their spare time.***

***International education with focus on the special characteristics and needs of North American business***



*The Campus site of ULV in California*

The University of La Verne is one of the most traditional and well respected American universities. Founded in 1891, ULV is a private nonprofit institution, with its main campus in the city of La Verne, California, 40 minutes from Los Angeles.

The University offers undergraduate, masters and doctoral degrees in various fields of knowledge, and classes are taught by doctors with extensive professional and academic experience. Both institutions are connected to numerous foundations that support international students.

Under the guidance of Dr. Ricardo Pitelli de Britto, the program will provide both academic and logistical assistance to students their preparation for the course, to ensure students make the most of their experience. Our goal is to offer international education that focuses on the realities young professionals face.

## 3.1 – Scholarship Opportunity

Our students are supported by an extensive scholarship program covering up to 70% of the tuition expenses. Whenever necessary we are glad to evaluate the possibility of granting further scholarships for your institution.

## 3.2 – Application Process

The first step is to apply for a scholarship by filling and submitting your **Application Form**. Students must choose one of the program options available. There are a limited number of scholarships, which are granted based on the availability of funding.

To request the Application Form and more information, please contact one of the program assistants:

**Mr. Julio Quadros:**
julio.quadros@ibs-americas.com
**Mr. Julio Souza:**
julio.souza@ibs-americas.com

## 3.3 – Credit Transfer

Students interested in transferring credits will be evaluated on the following criteria: final project presentation, final exam, class participation and class attendance. The final grade and the attendance rate will be available on their Transcript.

In order to allow students to transfer credits from this program, we will also provide all the documents and information for the process of transferring credits, including the detailed program syllabus (also on the next page), classes schedule, attendance rate and final grade.

## 3.4 – Trip Preparation

We are happy to provide the following support in order to enhance your experience abroad:

- Background readings in advance to ensure full preparation for classes;
- Guidance on how to obtain accommodation at affordable prices;
- Documents and guidelines for obtaining a visa to enter the USA (when necessary);
- Assistance from staff is available at all times during the classes;

# 5 - Summer/Winter Programs to Graduate Students

### Advanced Topics in Project Management
### ATPM

**This program uses PMBok as a reference, focusing on subjects that go beyond the content dealt with in the Project Management Institute with special attention to the human factor in projects.**

*Project Management, Strategy, and Strategic Thinking; Management for Project-Based Companies; The challenges of conducting people; Risk Management. Company visits and Business Cases.*

### Advanced Topics in Business Strategy
### ATBS

**Students will be in contact with the most advanced Corporate Strategy with case studies about the topic, developing market strategies with an international view of the subject.**

*Internal and External assessment; Competitive Analyzes; Forecasting tools and techniques; Types of Strategy; Types of strategy; Restructuring and reengineering. Company visits and Business Cases.*

### Advanced Topics in Financial Decisions and Corporate Policy
### ATFD

**Study concepts and advanced business cases related to financial management. This course allows the participant to implement actions to their organization from an international view of the subject.**

*Capital markets, Consumption, and Investment; Performance Management and Incentive Design; Volatility in Exchange Rates; International Financial Systems. Company visits and Business Cases.*

### Business English First Lessons
### BEFL

**Develop English language skills. This course is aimed at teaching vocabulary and business related expressions. This course allows the participant - a false beginner or intermediate student to communicate with a degree of fluency and confidence in business-related situations.**

*Basic structures of English for business contexts. Grammar and fluency. Company and organizational visits – no tutoring or translation.*

# 6 - Program Structure

## 6.1 – Program Price

ULV is accepting students from foreign countries. Send us your application form and visit California for a transformative experience. IBS-Americas is offering scholarships that covers up to 70% of the tuition costs. See below normal values and scholarship that may be granted to you following CV analysis.

***"The goal of our programs is to link management theory with international business experience."***

| Program | Full Tuition Fee | Scholarship | Net Cost to Student* |
|---|---|---|---|
| **ATBS, ATFD** | US$ 6.990 | US$ 4.890 | US$ 2.190 |
| **ATPM** | US$ 6.340 | US$ 4.438 | US$ 1.990 |
| **BEFL** | US$ 4.190 | US$ 2.933 | US$ 1.347 |

*Final cost to students with the 70% scholarship discount consideration, and with the enrollment fees (US$ 90). This value can be paid up to 7 installments without interest, depending on your preferred date of departure. The course must be fully paid 45 days prior to its start.

UNIVERSITY OF LA VERNE

## 6.2 - Estimates of Additional Costs:

**Accommodation:** the program also subsidizes, accommodation at Double Tree by Hilton or similar. Our students pay only US$ 39 per person a day, double room, including breakfast, internet in the lobby, parking in a double room.

**Meals:** lunch is served at ULV and costs approximately US$ 8, including main dish, beverage and dessert.

## 6.3 - Certificates

The students will receive two certificates:

**Certificate of Attendance:** Issued by the University of La Verne (in the chosen field of study).
**Business English Program:** Issued by the ELS.

## 6.4 - Upcoming Dates

Enrollment for classes is now open for courses that will be offered in:

| 2017 | 2018 |
|---|---|
| **January: three-week option**<br>Starts: Jan/9th/2017<br>Finishes: Jan/26th/2017 | **January: three-week option**<br>Starts: Jan/8th/2018<br>Finishes: Jan/25th/2018 |
| **July: three-week option**<br>Starts: Jul/10th/2017<br>Finishes: Jul/27th/2017 | **July: three-week option**<br>Starts: Jul/9th/2018<br>Finishes: Jul/26th/2018 |
| **September: two-week option**<br>Starts: Sep/4th/2017<br>Finishes: Sep/15th/2017 | **September: two-week option**<br>Starts: Sep/3rd/2018<br>Finishes: Sep/14th/2018 |

***Upon request, students will be issued transcripts for the program.**



*January 2016 Graduation Ceremony*




*September 2016 Graduation Ceremony*

**REQUEST AN APPLICATION**

**Mr. Julio Quadros:**
julio.quadros@ibs-americas.com

**Ms. Roberta Rodrigues:**
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**Mr. Julio Souza:**
julio.souza@ibs-americas.com